

1. ESTABLISHMENT OF MODERN POULTRY BROODER HOUSE FOR PRODUCTION OF LIT POULTRY GROWER WITH HIGHER PRODUCTIVITY :-

BACKGROUND :

For augmentation of egg production in the state, during last two five year plan period (10th and 11th), the strategy adopted by the Govt. was to enhance the household egg production through rearing of Low Input Technology (LIT) birds. Accordingly, a lot of infrastructures were either created or strengthened by the department in different parts of the state like establishment of Block Level Brooder Houses (BLBH) in each block. During 11th plan 39 BLBHs were established in each of the earlier 39 blocks from the state plan source and subsequently another lot of same numbers were constructed under RKVY. The idea was to rear the day old chicks (DOC) up to 49 days in the BLBHs under intensive care along with necessary vaccination / deworming coverage so that when the birds are supplied to the downstream the survivability become much higher. As a result the per capita availability of eggs has increased from 31 eggs / head / year in 2001-02 to 47 eggs / head / year (provisional) in 2013-14.

Meanwhile, due to change in life style / food habit / increased purchase capacity of the people the demand for egg has gone much higher. Considering this, for further intensification of LIT bird rearing in the rural backyard Department planned to set up 2 BLBHs per block targeting 58 eggs / head / year by the end of 12th five year plan.

Accordingly, there is enormous scope for making improvement in the egg sector by way of engaging unemployed youths / SHGs in the brooder houses for generation of self employment to cater the growing demand of improved LIT bird from the rural backyard.

The proposed project emphasized on production of good quality LIT grower bird and generation of self employment for the youths / SHGs by way of engaging themselves after establishment of modern brooder house to rear day old chick or duckling for 49 days under the supervision of the trained personnel and then the Chicks / ducklings would be supplied to the farmers for rearing in backyard system. For which financial assistance is sought under RKVY as 100% grant.

PROJECT OBJECTIVE:

1. Production of good quality LIT grower for better performance.
2. Generation of self employment for the rural youths / SHGs.
3. Better survival rate of 49 days old Chicks / Ducklings at farmer's level.
4. Augmentation of egg production through household rearing of LIT birds under scavenging system.

5. To generate alternative source of income for the rural farmers especially women.
6. Production of additional meat to meet the nutritional demand.

TARGET BENEFICIARIES:

Unemployed youths / SHGs are the main beneficiaries of this project. It is targeted that selected unemployed youths or SHGs will engaged in each of the modern brooder houses to generate primary source of income for their livelihood. Each of the brooder houses will be operated by 2-3 unemployed youths or SHGs. Farmers, who are engaged in rearing of poultry birds in the rural backyard, will be the downstream beneficiaries for strengthening of their economy.

PROJECT STRATEGY:

Concerned brooder houses will get day old chicks / ducklings of improved variety from the departmental poultry / duck breeding farms. These chicks / ducklings will be reared up to 49 days in the BLBHs under intensive care along with necessary vaccination / deworming coverage so that when the birds are supplied to the downstream the survivability become much higher. The ultimate beneficiaries of the project are rural farmers especially women who will rear birds for laying or meat purpose.

IMPLEMENTATION MODALITIES:

1. The project will be monitored by the Dy. Director of concern District along with concern Asstt. Director of ARDD (BL)
2. Construction of brooder house for accommodating 1500 DOC/DOD in each Brooder house including internal electrification and water supply arrangement will be executed by the BDO of concern block .
3. Procurement of 5 KV Generator sets including installation will be made by Store section, Directorate of ARDD.
4. Generator shed will be constructed by implementing officer of concern BLBH through a committee.
5. The working capital will be provided to the concerned departmental officer of each brooder house who will implement the functioning of brooder house through the managerial committee / working force comprising of unemployed youth / SHG members. The officer will maintain a bank account and transaction may be made through bank. From second batch onward, the brooder house will run from the return of sale proceeds received. Out of profit amount, 80% spent for their livelihood or as wages and remaining will be kept as savings for repairing, unforeseen expenditure etc. of the brooder house.
6. Amount earmarked for component wise may be adjusted keeping the intact unit size of total amount.
7. A display board to be fixed in front of premises mentioning the brief of the project.